

Groveland Day Committee Minutes

Meeting Date: Thursday April 7, 2022 7PM

Call to Order: The Groveland Day Committee meeting was held Tea Garden Restaurant. The meeting started at 7:04pm on a motion made by Lisa Chandler. The motion was unanimous.

Board Members In Attendance:

Leah Bates
Lisa Chandler
Liz Zimmerman
Beth Greenhagen

Others in Attendance:

Nicole Sargent

Lisa Chandler reported that there is a balance of approx. \$5300 in the account currently. 2021 event cost approx.. \$10,000.

An event date of September 10th (Groveland Day) and September 11th(Road Race) was proposed by Leah Bates. Motion was unanimously approved. Lisa will confirm date with Rebecca O. and get on Board of Selectmen Agenda for approval.

Lisa mentioned some feedback on last year's event. Vendors and food were very spread out and a lot of walking was required. Food vendors were good. Additional food vendors would be helpful but not completely necessary.

New England Party Rentals was a headache and stressor to deal with for inflatables and rides. Looking into alternative vendors for this year.

Costs of vendor booths for last year's event were low compared to similar events in the area. Lisa made a motion to increase food vendor and Farmer's Market costs. Motion unanimously approved. Vendor costs of \$30 will remain. Food Vendor Costs will be increased to \$50. Farmer's Market booths will no longer be free. They will be same price as craft/vendor booths.

Fundraisers were discussed. Music Bingo or bar crawl could be fun. Beth to reach out to contacts at We Are Pentucket about logistics behind bar crawl they ran for the new school. Leah proposed Flamingo Flocking fundraiser. You pay to "flock" your neighbors with a dozen pink lawn flamingoes. You can also buy "insurance" to protect your yard from being flocked. Group agrees that could be a lot of fun. Leah will get details and report back next meeting.

Road race will run the same as previous years. Lisa to reach out to True North beer and Lexie's burger bus about post race party. Self timing no longer an option. Timing must be done by Racewire. Cost is \$1200. Motion to approve cost for timing made by Lisa, unanimously approved. Lisa will coordinate with Norwood Insurance about sponsorship and race details.

Group to reach out to all sponsor and raffle item donations they can think of. Lisa will update marketing materials for distribution.

Leah will reach out to previous year sponsors and entertainment vendors. Lisa will email previous craft vendors to give them first access to application.

Nicole expressed interest in becoming an official member of the Committee. Lisa explained the process. Nicole will reach out directly to Rebecca to request joining the Groveland Day Committee.

Meeting was adjourned at: 8:25 pm on a motion made by Lisa Chandler and the motion was unanimous.

Next Groveland Day meeting is planned for Tuesday May 3rd, 2023

Submitted:
Secretary,
Leah Bates

JOHN CLERK
RECEIVED/POSTED

2023 AUG -3 AM 9:08

TOWN OF GROVELAND